

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

OMNI INNOVATIONS, LLC, a Washington limited liability company; and JAMES S. GORDON JR.

No. CV 06-1129 JCC
FIRST AMENDED COMPLAINT
JURY DEMANDED

Plaintiffs,

V.

SMARTBARGAINS.COM, LP, a Delaware Limited Partnership;

Defendant.

PARTIES, JURISDICTION, VENUE

1. Plaintiff OMNI INNOVATIONS, LLC, (hereinafter "OMNI") is a Washington limited liability company duly licensed and registered with the State of Washington, with its principal place of business in Franklin County, Washington.

2. Plaintiff JAMES S. GORDON JR. dba GORDONWORKS.COM (hereinafter "GORDON") is a married individual residing in Franklin County, Washington.

3. On information and belief, plaintiffs allege that Defendant SMARTBARGAINS.COM, LP, is a Delaware limited partnership with its principal place of business in Boston, Massachusetts.

4. Jurisdiction is proper pursuant to 28 U.S.C. §1331 (federal question) and 28 U.S.C. §1332 (diversity).

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5. This Court has supplemental jurisdiction of state law claims pursuant to 28 U.S.C. §1337.

6. Venue is proper pursuant to 28 U.S.C. §1391.

FACTS

7. From at least August 2003 through May 2005, Plaintiff GORDON provided and enabled computer access for multiple users to a computer server that provides access to the Internet.

8. From and after May 2005, Plaintiff OMNI provided and enabled computer access for multiple users to a computer server that provides access to the Internet.

10 9. The domain names served by Plaintiffs or one of Plaintiffs include:
11 anthonycentral.com, chiefmusician.net, ehahome.com, itdidnotendright.com,
12 jammtomm.com, jaycelia.com, celiajajay.com, jaykaysplace.com, and gordonworks.com
13 (collectively the "Domains" and individually and generically a "Domain").

14 **10.** At all times material hereto, for the Domains and each of them, the
15 information that all e-mail addresses at each Domain (the "Recipient Addresses") belong
16 to Washington residents was and is available upon request from the registrant of each
17 Domain. Each registrant is a Washington resident and each Domain is registered with a
18 Washington address.

19 **11.** During the time period of approximately August 2003 through May 2006,
20 Plaintiffs received at the Domains 4506 electronic-mail messages (collectively the "E-
21 mails" or individually and generically as an "E-mail").

12. The E-mails, and each of them, were received by Plaintiffs' server serving the
Domains.

24 **13.** Each of the E-mails misrepresents or obscures information in identifying the
25 point of origin or the transmission path thereof, and contain header information that is
26 materially false or materially misleading. The misrepresentations include without

1 limitation: IP address and host name information do not match, or are missing or false,
2 in the "from" and "by" tokens in the Received header field; and dates and times of
3 transmission are deleted or obscured.

4 **14.** On information and belief, Plaintiffs allege that some of the E-mails used the
5 Internet domain name of a third party or third parties without permission of that third
6 party or those third parties.

7 **15.** Defendant SMARTBARGAINS.COM, LP, initiated the transmission of the
8 E-mails, and each of them. In the alternative, Defendant SMARTBARGAINS.COM,
9 LP, conspired or otherwise acted in collusion with another or others or assisted another
10 or others to transmit the E-mails, and each of them.

11 **16.** At all times material hereto, Defendant SMARTBARGAINS.COM, LP,
12 knew or had reason to know that the Recipient Addresses, and each of them, were and
13 are held by Washington residents.

14 17. Since May 2006 through the present and ongoing, Plaintiff OMNI's server
15 continues to receive multiple e-mails at the Domains, which e-mails are similar in
16 misleading characteristics and in origin as the E-mails as described above (hereinafter
17 the "Additional E-mails").

FIRST CAUSE OF ACTION - CAN-SPAM ACT

15 U.S.C. §7701 et seq.

20 18. On the basis of the facts set forth hereinabove, Defendant
21 SMARTBARGAINS.COM, LP, initiated the transmission of the E-mails, and each of
22 them, and the Additional E-mails, and each of them, to a protected computer in violation
23 of 15 U.S.C. §7704(a), causing damage to Plaintiffs GORDON and OMNI as the
24 providers of Internet access service receiving each such E-mail, in the amount of \$100
25 for each such E-mail, as provided in 15 U.S.C. §7706(g)(3).

19. Defendant SMARTBARGAINS.COM, LP, did willfully and knowingly so act in violation of the provisions of 15 U.S.C. §7701 et seq.

SECOND CAUSE OF ACTION - CEMA

RCW 19.190.010 - .070

5 **20.** On the basis of the facts set forth hereinabove, Defendant
6 SMARTBARGAINS.COM, LP, initiated, conspired with another to initiate, or assisted
7 the transmission of the E-mails, and each of them, and the Additional E-mails, and each
8 of them, in violation of RCW 19.190.020, causing damage to Plaintiffs GORDON and
9 OMNI as the interactive computer service receiving each such E-mail in the amount of
10 \$1,000 for each such E-mail, as provided in RCW 19.190.040(2).

THIRD CAUSE OF ACTION - CONSUMER PROTECTION ACT

Ch. 19.86 RCW

13 **21.** On the basis of the facts set forth hereinabove, Defendant
14 SMARTBARGAINS.COM, LP, initiated the E-mails, and each of them, and the
15 Additional E-mails, and each of them, in violation of RCW 19.190.030 and Chapter
16 19.86 RCW, causing damage to Plaintiffs GORDON and OMNI as the interactive
17 computer service receiving each such E-mail in the amount of \$1,000 for each such E-
18 mail, as provided in RCW 19.190.040(2).

REQUEST FOR RELIEF

20 Plaintiffs demand trial by jury.

Plaintiffs respectfully request the following relief:

1. Entry of a Judgment against Defendants SMARTBARGAINS.COM, LP, in
the amount of \$1,100 per E-mail (a total of \$4,956,600), and per Additional E-mail, plus
such other and further damages as may be proved at trial, plus treble damages to the
extent permitted by Chapter 19.86 RCW and to the extent permitted by 15 U.S.C.
§7706(g)(3)(C), plus prejudgment and postjudgment interest at the highest rate permitted

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by law, plus costs of suit and reasonable attorney fees pursuant to Chapter 19.86 RCW
and 15 U.S.C. §7706(g)(4);

2. Entry of a permanent injunction against Defendant

SMARTBARGAINS.COM, LP, prohibiting said Defendant from sending or causing to be sent electronic mail messages of any kind or nature to e-mail addresses at the Domains; and

3. Such other and further relief as the Court deems just and equitable in the premises.

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/s/ Eric C. Nelsen

DATE: November 13, 2006.

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